GOVERNMENT BBA COLLEGE (SELF FINANCE)

Shri K.K. Shastri Educational Campus, Khokhra Road, Maninagar (East),
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No.GBBA/NOTICE/2025/187   Date : 04/10/2025

ASSIGNMENT NOTICE : 2025-26
B.B.A SEMESTER: III

Instructions:

1. It is compulsory to submit assignment of all the subjects for Internal Evaluation.

2. This information should be mentioned in the front page of your assignment;

➤ Full Name (Surname, Name, Father's Name)

➤ Roll Number

➤ Class & Division

➤ Semester

➤ Subject

➤ College name

➤ Submitted to (Sign & Date)

➤ Submitted by (Sign & Date)

3. Students must sign at the top portion of each page of the assignment.

4. Deadline for late assignment submission is 14th October 2025 from 9:00 a.m. to 11:00 a.m.

5. Submit assignment in Room No. 414.

(Dr. Ishwar Rathod)
Co-Ordinator
Government B.B.A. College (Self-Financed)
Maninagar, Ahmedabad

Yogesh Yadav
(Dr. Yogesh Yadav)
Principal
Government B.B.A. College (Self-Financed)
Maninagar, Ahmedabad

GOVERNMENT B.B.A. COLLEGE

(Self-Finance & Affiliated to Gujarat University)
SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.
SUBJECT CODE: FUNDAMENTAL OF FINANCIAL MANAGEMENT
(DSC-C-231)
SEMESTER: III

-Ms. GARIMA JAIN

1. Mr. A has borrowed Rs. 2, 00,000 to be paid in five equal annual installments of principal plus interest; the interest rate is 15%. Prepare a Loan Amortization Schedule.

2. Two partners Ram and Shyam together invest Rs. 30,000 at 8% compounded annually. The amount Ram gets in 3 years is same as what Shyam gets in 5 years. Determine the share of Ram and Shyam in the total amount.

3. Annual requirement of a component is 4, 00,000 units. If cost per unit is Rs. 10, ordering cost is Rs. 1600 per order and carrying cost is 20%. Calculate EOQ and number of orders. What should the firm do, if the supplier offers following discount?

4. The annual requirement of a material in a firm is 3000 units. The ordering cost come to Rs. 150 and carrying cost is Rs. 1.20 per unit.

   The firm can place orders for following quantities.
   1) 3000 units 2) 1500 units 3) 600 units 4) 300 units 5) 150 units 6) 75 units.

   Calculate the EOQ by trial and error method from the above data. Also calculate EOQ by formula method and compare the two.

5. Explain in detail factors affecting Working Capital Needs.

6. Write a short note on: Cost of Maintaining Receivables.

7. Explain benefits and risks of Trading on Equity.

8. What do you mean by Capital Budgeting? Explain why is it important?

9. Explain the types of Investment Projects.

10. Write the advantages and disadvantages of following techniques of Capital Budgeting.
    a. Payback Period
    b. Average Rate Of Return
    c. Net Present Value
    d. Internal Rate Of Interest

11. Mr. Golamal deposit ₹10,000 today with financial institution for next 7 years at 8% rate of interest. Calculate the compounding interest if compounding is done (i) Semiannually, (ii) Quarterly.

12. ABC company raised ₹10,00,000 for an expansion program form IDBI at 7% interest per year. The amount has to be repaid in 6 equal annual installments. Calculate the installment amount and prepare loan amortization schedule.

13. A finance manager of a company wants to buy an asset costing 1,00,000 at the end of 10 years. He requested you to find out the annual payment required, if the saving earn an interest rate of 12% per annum.

14. Mr. A an investor expects a perpetual amount of 1,000 annually from his investment. What is his present value of perpetuity if the interest rate is 8%?

15. The demand for certain items is random. It has been estimated that themonthly demand of the item has a normal distribution with a mean of 900 unit. The unit price of the items 30. Ordering cost is 40 and the inventory carrying cost is estimated to be 25% year Determine:

i.Economic Order Quantity

 ii. Number of orders

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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.
SUBJECT CODE: INTRODUCTION TO MARKETING MANAGEMENT
(DSC-C-232)
SEMESTER: III

- Ms. AHTISHA SHAIKH

1. Write the definition of Marketing Management? Explain the difference between Marketing and Selling.

2. Explain the Core concepts of marketing in brief.

3. Explain the process of Marketing in detail.

4. Define-Segmentation and explain various basis for segmentation in brief.

5. Write the criteria for selecting Target market.

6. What is consumer behavior? Explain the factors affecting consumer behavior.

7. Explain product cycle in detail.

8. Explain new product development process in detail.

9. Give the difference between advertising and personal selling.

10. Write the meaning and definition of Place (distribution) along with its functions and level of channels.

11. Write the difference between Advertising and Publicity.

12 .Explain 5 stages of buyers`" Decision Making Process.

13. Explain Marketing Mix (Product, Price, Place (Distribution) and Promotion in brief).

14. Explain the concept of Positioning:Definition and Strategies.

15. Explain the elements of Promotion in brief.

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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.
SUBJECT CODE: BASIC HUMAN RESOURCE MANAGEMENT
(DSC-C-233)
SEMESTER: III

- Ms. RAJUL UPADHYAY

Q:1 Explain HRM. Discuss the objective of HRM.

Q:2 Explain process of HRP in Detail.

Q:3 What is job Analysis? Explain the method of Data collection.

Q:4 What is Recruitment? Explain the process of recruitment.

Q:5 What is selection? Explain the types of selection.

Q:6 Explain the difference between orientation and Induction.

Q:7 What is Development? Explain need of development.

Q:8 Explain the different stages of the career Planning.

Q:9 What is promotion? Explain the types of promotion.

Q:10 Explain the difference between performance appraisal and Job Evaluation.

Q.11. Explain the functions of HRM.

Q.12. Discuss common interview problems.

Q.13. Explain the difference between training and development.

Q.14. Discuss the advantages of performance appraisal.

Q.15. What is separation and types of separation?

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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.

SUBJECT CODE: BUSINESS STATISTICS
(MDC-234)
SEMESTER: III

- Mr.TUSHAR SUTHAR

1. Discuss different types of Data

2. Find the median of the following frequency distribution.

Class	10-29	30-49	50-69	70-89	90-109	110-129
Frequency	13	22	48	57	25	5

3. Discuss Karl Pearson's correlation and Spearman's Rank correlatrion

4. Find the correlation coefficient :

X	123	108	125	137	156	112	107	136
Y	168	158	178	189	197	169	159	179

5. Discuss Method of Determining trend.

6. Find seasonal variations :

Year	Q_1	Q_2	Q_3	Q_4
2006	70	75	72	79
2007	72	78	75	78
2008	75	80	74	72
2009	80	85	78	77

7. If $r_{12} = 0.9$, $r_{13} = 0.8$ and $r_{23} = 0.6$, find $r_{12.3}$ and $r_{13.2}$

8. The regression equations of two variables are

   $5y = 9x - 22$; $20x = 9y + 350$

   Find means of x and y and also the value of r.

9. Discuss Measures of Skewness in detail.

10. State Measures of Dispersion.

11. Describe merits and demerits of Mean , Median and mode

12. Explain karl Pearson correlation coefficient.

13. Explain four types of variation in time series.

14. Describe the regression lines of X on Y and Y on X.

15. Describe multiple and partial regression

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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.
SUBJECT CODE: ENGLISH AND COMMUNICATION SKILLS
(AEC-235)
SEMESTER: III

-Mr. AJAY ZALA

1) Discuss the origins and growth of LijjatPapad. How did it evolve from a small group of women to a nationwide cooporative?

(2) Discuss the evolution of ICIC bank from a development finance institutions to a

leading universal bank in India.

(3) Explain ups and downs of NDTV.

(4) Discuss in detail shop, don't drop - DMART.

(5) Write down the downfalls of INFOSYS.

(6) Explain impact and outcomes of the "SHOPPING KA NAYA ADDRESS" Campaign.

(7) 10) Vocabulary: Idioms and phrases commonly used in the corporate world :

1. 24/7-
2. Think outside the box-
3. State of the art-
4. Small talk-
5. Yes-man-
8. Write down in detail the importance of communication.

9. Explain the features of Communication.

10. Compare and contrast active and passive voice.

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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.

SUBJECT CODE: ECONOMICS IN MANAGERIAL DECISION MAKING
(SEC-236)
SEMESTER: III

-Ms. RICHA MAKWANA

1. Explain the nature of Managerial Economics.

2. Define Demand Forecasting and importance of it in detail.

3. Explain Consumer Survey Method in brief.

4. State the factors affecting Price Elasticity of Demand.

5. Explain the scope of Managerial Economics.

6. Explain the degrees of Income Elasticity of demand with diagram.

7. Explain the factors affecting Income Elasticity of Demand.

8. Explain the importance of Managerial Economics in detail.
9. State the Factors Affecting Cross Elasticity of Demand in detail.
10.Explain the Degrees of Income Elasticity of Demand.

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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.

SUBJECT CODE: INDIC KNOWLEDGE SYSTEM-2
(BAC-237)
SEMESTER: III

-Mr. AJAY ZALA

1. Explain unique aspects of IS. state the difference between IDEA and IDEOLOGY.

2. Write a short note on "KARMA"

3. Define "SCIENCE OF SASTRA" and key elements of the science o f sastra.

4. Explain methods to STUDY SHASTRA & overview of SHASTRARTH PARAMPARA.

5. Define "MANUSCRIPTOLOGY". State the types of scripts and preservation techniques.

6. Write a short note on "ASHTANGA YOGA" and practice of YOGASANA and PRANAYAMA.

7. Explain - methods of chanting the mantra and chanting practice.

IKS 2

8. Write a contribution of IKS in forest management and water management techniques.

9. What is the concept of "INDIC ECONOMY". State key economic concept.

10. Write a note about ADMINISTRATION and GOVERNANCE.