



GOVERNMENT BBA COLLEGE (SELF FINANCE)

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Notice regarding Startup Competition

This is to inform all students of Government B.B.A. College that a startup competition will be held in our college.

Following are the guidelines for the same

1. Bring a unique idea of a product/ service.
2. Make a presentation and advertisement for the same.
3. Following details must be included in the presentation
 - a. Name of the product/ service and Logo
 - b. Name and enrollment number of the participants
 - c. Mission and Vision
 - d. Market strategy 4 P's
 - e. Costing (S.P. = C.P. + Profit)
 - f. Target audience
 - g. Tagline
4. Explain why and how your product is unique from your competitor. (if any competitor exists)
5. Team of 3/5 members can be formed

Any student who wishes to participate needs to provide the name of their group till 17/12/2025 (Wednesday) to Garima ma'am or Ahtisha ma'am.

Date of the competition will be announced soon.

Dr. Ishwar Rathod
(Coordinator)

Government B.B.A College (Self-Finance)
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Dr. Yogesh Yadav
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