



GOVERNMENT BBA COLLEGE (SELF FINANCE)

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No.GBBA/NOTICE/2026/64

DATE : JULY, 03, 2026

:: NOTICE REGARDING AI BUSINESS INNOVATION PROGRAM ::

This is to inform all students that the **AI Business Innovation Program** is being organized by the **Innovation Club, Knowledge Consortium of Gujarat (KCG), Education Department, Government of Gujarat**, in collaboration with **IBM SkillsBuild** and **Bharat Cares**.

Program Details:

- **Program Dates:** 13 July 2026 to 20 July 2026
- **Mode:** Virtual
- **Duration:** 30 Hours
- **Registration Fee:** Free
- **Certificate:** 30-Hour Certificate will be provided after successful completion.
- **Project:** Submission of an individual AI project is compulsory.

NOTE: During this program, students will learn how to develop AI-powered business applications, automate business processes, create intelligent workflows, and build AI-based projects. They will also learn how to prepare a professional resume, optimize their LinkedIn profile, develop an AI portfolio, and receive guidance from industry experts to improve their career opportunities.

- **All interested students are encouraged to register and take advantage of this opportunity to enhance their AI and business skills.**
- **For registration, please scan the QR code provided in the poster.**

(Dr. Ishwar Rathod)
Co-Ordinator

Government B.B.A. College (Self-Financed)
Maninagar, Ahmedabad



(Dr. Yogesh Yadav)
Principal

Government B.B.A. College (Self-Financed)
Maninagar, Ahmedabad

AI BUSINESS INNOVATION PROGRAM

Building Future-Ready AI Skills Through
Innovation, Business Automation &
Intelligent Systems

Organised By

Innovation Club, Knowledge Consortium of Gujarat (KCG),
Education Department, Government of Gujarat

Catalyst: Shri Dilip Kumar Rana, IAS

In collaboration with IBM SkillsBuild & BharatCares

About the Program

The IBM SkillsBuild AI Business Innovation Program is a 1-week virtual experiential learning program designed to equip students with practical skills in AI-powered business applications, intelligent automation, conversational AI, deployment workflows, and AI-driven business innovation.

Participants will learn through expert masterclasses, guided practical sessions, IBM SkillsBuild learning modules, and hands-on project development while building portfolio-ready AI business solutions.

-  **Program Duration**
13 July – 20 July 2026
-  **Duration**
30 Hours
-  **Mode**
Virtual Program
-  **Certification**
30-Hour Certification

What You Will Learn

AI Business Innovation

-  Build AI-powered conversational business systems
-  Create intelligent business workflows
-  Design AI-assisted digital interfaces
-  Learn modern AI deployment methods
-  Develop AI-powered business applications
-  Understand production deployment
-  Work with industry AI platforms

Career Development & Portfolio Building

-  Resume Building
-  LinkedIn Profile Optimization
-  AI Portfolio Development
-  Personal Branding
-  Emerging AI Career Opportunities
-  Project Presentation Skills

Program Highlights

-  30-Hour Certification Program
-  12 Hours Expert Masterclasses
-  12 Hours Hands-on Project Building
-  6 Hours IBM SkillsBuild Learning
-  Industry Mentoring
-  Live Practical Sessions
-  Portfolio Project
-  Certificate of Completion



Registration QR



Join WhatsApp Channel

Important Notes

- Program Duration: 13 July – 20 July 2026
- Mode: Virtual | Duration: 30 Hours
- Registration: Free
- Sponsored under IBM CSR Initiative
- Certificate upon successful completion
- Individual AI Project Submission Required