



GOVERNMENT BBA COLLEGE (SELF FINANCE)

Shri K.K. Shastri Educational Campus, Khokhra Road, Maninagar (East)

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No.GBBA/NOTICE/2026/81

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Notice Regarding Business Fusion Championship

This is to inform all the students of Government B.B.A College (Self- Finance) that our college is going to organize **A BUSINESS FUSION COMPETITION** in upcoming period of this semester. This competition aims to encourage application of theory, teamwork, public speaking and creative thinking among students. This competition will be conducted in two days & following is the gist of the event:

DAY 1

MARKETING ARENA

*"Beyond Textbooks -Theory Explained
Through Reality"*

-By Ms. Ahtisha shaikh.

DAY 2

FINANCIAL FRAUDS

*"Unravel the Deception-Decode,
Analyze & Learn"*

-By Ms. Garima Jain.

Interested Students are requested to register themselves by 31st August,2026 after 12:00 P.M. Registration will be done by Ms. Ahtisha shaikh and Ms. Garima Jain in room no. 408 & 411 respectively.

The competition will be conducted on 23rd September (Marketing Arena) and 24th September (Financial Frauds).

Details of both the competition & Intimation of further meetings will be notified separately.

Note:

- ✓ Each group must consist of minimum 3 and maximum 5 members.
- ✓ Each group will get 20 minutes to present.
- ✓ For Marketing Arena, participation is open for S.Y., T.Y. and Honours.
- ✓ For Financial Frauds, participation is open for F.Y., S.Y., T.Y. and Honours.

For more details or queries connect with respective faculties.

(Dr. Ishwar Rathod)
Co-Ordinator

Government B.B.A. College (Self-Financed)
Maninagar, Ahmedabad



(Dr. Yogesh Yadav)
Principal

Government B.B.A. College (Self-Financed)
Maninagar, Ahmedabad