



GOVERNMENT BBA COLLEGE (SELF FINANCE)

Shri K.K. Shastri Educational Campus, Khokhra Road, Maninagar (East)

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No.GBBA/NOTICE/2026/ ASSIGNMENT / 94

SEPTEMBER, 08, 2026

ASSIGNMENT SEMESTER : 3

Instructions:

1. It is compulsory to submit assignment of all the subjects for Internal Evaluation.
2. This information should be mentioned in the front page of your assignment;
 - Full Name (Surname, Name, Father's Name)
 - Roll Number
 - Class & Division
 - Semester
 - Subject
 - College name
 - Submitted to (Sign & Date)
 - Submitted by (Sign & Date)
3. Student should be sign at the top portion of each page of the assignment.
4. Deadline for Assignment submission will declare afterwards.

(Dr. Ishwar Rathod)
Co-Ordinator

Government B.B.A. College (Self-Financed)
Maninagar, Ahmedabad



(Dr. Yogesh Yadav)
Principal

Government B.B.A. College (Self-Financed)
Maninagar, Ahmedabad

GOVERNMENT B.B.A. COLLEGE

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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.

SUBJECT CODE: FUNDAMENTAL OF FINANCIAL MANAGEMENT (DSC-C-231) SEMESTER: III

-Ms. GARIMA JAIN

1. Mr. A has borrowed Rs. 2, 00,000 to be paid in five equal annual installments of principal plus interest; the interest rate is 15%. Prepare a Loan Amortization Schedule.
2. Two partners Ram and Shyam together invest Rs. 30,000 at 8% compounded annually. The amount Ram gets in 3 years is same as what Shyam gets in 5 years. Determine the share of Ram and Shyam in the total amount.
3. The annual requirement of a material in a firm is 3000 units. The ordering cost come to Rs. 150 and carrying cost is Rs. 1.20 per unit.

The firm can place orders for following quantities.

- 1) 3000 units 2) 1500 units 3) 600 units 4) 300 units 5) 150 units 6) 75 units.

Calculate the EOQ by trial and error method from the above data. Also calculate EOQ by formula method and compare the two.

4. Explain in detail factors affecting Working Capital Needs.
5. What do you mean by Capital Budgeting? Explain why is it important?
6. Explain the types of Investment Projects.
7. Write the advantages and disadvantages of following techniques of Capital Budgeting.
 - a. Payback Period
 - b. Average Rate Of Return
 - c. Net Present Value
 - d. Internal Rate Of Interest
8. Mr. Golamal deposit ₹10,000 today with financial institution for next 7 years at 8% rate of interest. Calculate the compounding interest if compounding is done (i) Semiannually, (ii) Quarterly.
9. ABC company raised ₹10,00,000 for an expansion program form IDBI at 7% interest per year. The amount has to be repaid in 6 equal annual installments. Calculate the installment amount and prepare loan amortization schedule.

10. The demand for certain items is random. It has been estimated that the monthly demand of the item has a normal distribution with a mean of 900 unit. The unit price of the items 30. Ordering cost is 40 and the inventory carrying cost is estimated to be 25% year Determine:

- a. Economic Order Quantity
- b. Number of orders

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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.

SUBJECT CODE: INTRODUCTION TO MARKETING MANAGEMENT

(DSC-C-232)

SEMESTER: III

- Ms. AHTISHA SHAIKH

1. Write the definition of Marketing Management? Explain the difference between Marketing and Selling.
2. Explain the Core concepts of marketing in brief.
3. Define-Segmentation and explain various basis for segmentation in brief.
4. Write the criteria for selecting Target market.
5. What is consumer behavior? Explain the factors affecting consumer behavior.
6. Explain new product development process in detail.
7. Give the difference between advertising and personal selling.
8. Write the meaning and definition of Place (distribution) along with its functions and level of channels.
9. Explain Marketing Mix (Product, Price, Place (Distribution) and Promotion in brief).
10. Explain the concept of Positioning:Definition and Strategies.

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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.

SUBJECT CODE: BASIC HUMAN RESOURCE MANAGEMENT

(DSC-C-233)

SEMESTER: III

- Ms. RAJUL UPADHYAY

Q:1 Explain the Functions of HRM.

Q:2 What is HRP? Explain process of HRP in Detail.

Q:3 What is job Analysis? Explain the method of Data collection.

Q:4 Explain the difference between training and development.

Q:5 What is selection? Explain the types of selection.

Q:6 What is separation and types of separation?

Q:7 What is Development? Explain need of development.

Q:8 Explain the different stages of the career Planning.

Q:9 What is promotion? Explain the types of promotion.

Q:10 Discuss the advantages of performance appraisal.

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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.

SUBJECT CODE: BUSINESS STATISTICS

(MDC-234)

SEMESTER: III

- Mr.TUSHAR SUTHAR

1. Discuss different types
of Data

2. Find the median of the following frequency distribution.

Class	10-29	30-49	50-69	70-89	90-109	110-129
Frequency	13	22	48	57	25	5

3. Discuss Karl Pearson's correlation and Spearman's Rank correlatrion

4. Find the correlation coefficient :

X	123	108	125	137	156	112	107	136
Y	168	158	178	189	197	169	159	179

5. Discuss Method of Determining trend.

6. Find seasonal variations :

Year	Q ₁	Q ₂	Q ₃	Q ₄
2006	70	75	72	79
2007	72	78	75	78
2008	75	80	74	72
2009	80	85	78	77

7. If $r_{12} = 0.9$, $r_{13} = 0.8$ and $r_{23} = 0.6$, find $r_{12.3}$ and $r_{13.2}$

8. The regression equations of two variables are

$$5y = 9x - 22 ; \quad 20x = 9y + 350$$

Find means of x and y and also the value of r .

9. Discuss Measures of Skewness in detail.
10. State Measures of Dispersion.

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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.

SUBJECT CODE: ENGLISH AND COMMUNICATION SKILLS

(AEC-235)

SEMESTER: III

-Mr. AJAY ZALA

- (1) Discuss the origins and growth of LijjatPapad. How did it evolve from a small group of women to a nationwide cooperative?
- (2) Discuss the evolution of ICIC bank from a development finance institutions to a leading universal bank in India.
- (3) Explain ups and downs of NDTV.
- (4) Discuss in detail shop, don't drop - DMART.
- (5) Write down the downfalls of INFOSYS.
- (6) Explain impact and outcomes of the "SHOPPING KA NAYA ADDRESS" Campaign.
- (7) 10) Vocabulary: Idioms and phrases commonly used in the corporate world :
 1. 24/7-
 2. Think outside the box-
 3. State of the art-
 4. Small talk-
 5. Yes-man-
 8. Write down in detail the importance of communication.
 9. Explain the features of Communication.
 10. Compare and contrast active and passive voice.

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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.

**SUBJECT CODE: ECONOMICS IN MANAGERIAL DECISION MAKING
(SEC-236)
SEMESTER: III**

-Ms. RICHA MAKWANA

1. Explain the nature of Managerial Economics.
2. Define Demand Forecasting and importance of it in detail.
3. Explain Consumer Survey Method in brief.
4. State the factors affecting Price Elasticity of Demand.
5. Explain the scope of Managerial Economics.
6. Explain the degrees of Income Elasticity of demand with diagram.
7. Explain the factors affecting Income Elasticity of Demand.

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SHRI K.K. SHASTRI EDUCATIONAL CAMPUS, AHMEDABAD-08.

SUBJECT CODE: INDIC KNOWLEDGE SYSTEM-2

(BAC-237)

SEMESTER: III

-Mr. AJAY ZALA

1. Explain unique aspects of IKS. State the difference between IDEA and IDEOLOGY.
 2. Write a short note on "KARMA"
 3. Define "SCIENCE OF SASTRA" and key elements of the science of sastra.
 4. Explain methods to STUDY SHASTRA & overview of SHASTRARTH PARAMPARA.
 5. Define "MANUSCRIPTOLOGY". State the types of scripts and preservation techniques.
 6. Write a short note on "ASHTANGA YOGA" and practice of YOGASANA and PRANAYAMA.
 7. Explain - methods of chanting the mantra and chanting practice.
- IKS 2.